



SERVICES + PRICING

Creative support that makes your business look as good as the work behind it.

Thoughtful marketing, design, and photography for small businesses ready to show up with clarity and confidence.

benefixcreative.com

[@benefixcreative](https://www.instagram.com/benefixcreative)

DESIGN SERVICES

Make the first impression count.

Every project begins with a clear scope and custom quote. These starting prices cover the standard deliverables below.

Promotional Flyer Design

STARTING AT \$200

Custom promotional design for events, listings, announcements, specials, or business promotions.

- One single-sided design
- Two revision rounds
- Print-ready PDF
- Web-optimized JPG or PNG
- Standard 5-7 business day turnaround

Additional sizes and social adaptations available.

Direct-Mail Design

STARTING AT \$225

Strategic, print-ready design for postcards, farming campaigns, announcements, and promotional outreach.

- One double-sided mailer
- Two revision rounds
- Print-ready PDF with bleed
- Web-optimized preview
- Standard 5-7 business day turnaround

Printing, postage, and mailing are quoted separately.

Logo Design

STARTING AT \$450

A professional, recognizable visual foundation for a new or evolving small business.

- Two initial concepts
- Two revision rounds
- Primary logo and simplified variation
- Color, black, and white versions
- PNG, JPG, PDF, and SVG files
- Basic color palette

Typical timeline: 2-3 weeks.

Mini Brand Identity

STARTING AT \$750

A cohesive visual identity designed for consistency across your everyday marketing.

- Primary, secondary, and submark logos
- Curated color and font system
- Two concepts and two revision rounds
- One-page brand guide
- One branded collateral item
- Complete logo file suite

Typical timeline: 3-4 weeks.

CONTENT + PHOTOGRAPHY

Show up consistently. Look like you mean it.

Flexible support for the visuals and content your audience sees most often.

Branding & Headshot Session

STARTING AT \$225

Polished, personality-driven images for websites, profiles, marketing, and social media.

- Up to 60 minutes
- One location and up to two outfits
- 10 professionally edited images
- Private proofing gallery
- Business promotional usage rights
- 10-14 business day delivery

Studio, permit, admission, and extended travel fees are separate.

Social Media Management

STARTING AT \$350 / MONTH

Done-for-you content support for small businesses that need to stay visible without managing every post.

- 12 feed posts per month
- Custom branded graphics
- Caption writing and basic keywords
- Facebook and Instagram cross-posting
- Scheduling and publishing
- Monthly performance overview

Reels, Stories, community management, paid ads, and content shoots are available separately.

POPULAR ADD-ONS

Social media adaptation	\$40 each	Business card design	\$100
Additional revision round	\$40-\$75	Three social templates	\$150
Simple Reel, supplied footage	From \$75	Additional edited photo	\$15 each

READY WHEN YOU ARE

Let's make your next idea look intentional.

Start by sending a quick inquiry with the service you're interested in, your ideal timeline, and a little about your project. You'll receive next steps and a custom quote based on the scope.

01 INQUIRE

Tell me what you need.

02 CONSULT

We align on scope and direction.

03 CREATE

Your project comes to life.

REQUEST A CONSULTATION

admin@benefixicreative.com

www.benefixicreative.com

Instagram: [@benefixicreative](https://www.instagram.com/benefixicreative)

Projects require a signed agreement and 50% nonrefundable retainer to begin. Pricing shown is a starting point and may vary by scope. Standard packages include the revision rounds listed; additional work is quoted separately.